

Yiren Wang

I'm an experienced communication designer and recently pivot to the data field. Currently I'm looking for opportunities that can utilize both my visual design experiences and data processing/visualization skills.

CONTACT

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EDUCATION

Pratt Institute

New York, NY | Aug 2016 - Jun 2020

M.S. Data Analytics and Visualization
Adv. Cert. Spatial Analysis and Design
Adv. Cert. User Experience

Guangzhou Academy of Fine Arts

Guangzhou, China | Aug 2006 - Jun 2010

B.A. Industrial Design

SKILLS

Data Visualization
Graphic Design
Typography
Design Management
Visual Identity System Management
User Interface Design
Usability Research
Information Architecture
Data Analysis
Spatial Analysis
Database Design and Development
Presentation
Mentoring

TECHNIQUES

Adobe Creative Suite
Tableau
Sketch
ArcGIS
QGIS
Excel
Powerpoint
R
Python (Pandas, Numpy, Altair)
SQL (MySQL, PostgreSQL)
Shell (Bash)
HTML / CSS
JavaScript (Leaflet, Vue)

EXPERIENCE

Senior Information Designer - Ascendum Solutions

Jersey City, NJ (Remote) | Dec 2021 - Present

- Designed and helped develop Tableau data visualization dashboards for Anthem, which is a platform mainly faces internal executive audience, provides actionable facts and information to help them make decisions.
- Executing UI/UX design and data visualization design for Anthem's SmartHelp, a user behavior analysis tool, building descriptive stories about usage statistics of app functions and campaign progress.

Lead Designer - Virimodo PBC

New York, NY | July 2020 - Nov 2021

- Design and help developing data visualization dashboards;
- Design customers and investors facing pitch decks, and other visual contents when required.

GIS and Metadata Intern - Columbia University

New York, NY | Jun 2019 - Aug 2019

- Inspected a variety of geographic information datasets with ArcGIS;
- Cleaned, and manipulated the datasets to fit them with GIS data format;
- Compiled metadata for the datasets;
- Utilized R, Shell, Excel VBA, and ArcGIS Workflow to automatize repetitive work procedure and accomplished over 2800 metadata entries, which was beyond the position's intention.

Graduate Studio Mentor - Pratt Institute

Brooklyn, NY | Jan 2018 - Jun 2019

- Helped students on their studio projects, provide suggestions on both concepts and techniques, as well as helping them plan their study schedule;
- Helped the professor to curate each semester's final exhibitions.

Visual Design Manager - Future+ Academy

Shenzhen, China | Oct 2015 - Jun 2016

- Set up and manage the visual identity system for Future+;
- Designed the first version of Future+'s official website, co-managed the front end development;
- Designed a series of visual material for Future+'s promoting purpose, including visual material for Future+ that being used on La Biennale di Venezia in 2015.

Senior Design Officer - Shenzhen Center for Design

Shenzhen, China | Jan 2013 - Jun 2016

- Managed SCD's visual identity system, keeping all SCD's visual products meeting the standard, and Controlled the quality of SCD's visual contents.
- Co-organized and designed visual material for SCD hosting/organizing events/competitions, focused on the venue assembly, schedule planning, and provided visual content supporting and provided including posters, catalogs, social media, presentation slides, and etc.;
- Provided visual design assistance for research projects related to urban planning, architecture, and ethnology.